

Privacy Statement

Introduction

Protecting your privacy and the confidentiality of personal information; over the Internet, on the telephone, or through our offices; has always been fundamental to the way the Whitby Chamber of Commerce (“WCC”) conducts its affairs. This privacy policy has been created to demonstrate the WCC’s firm commitment to protecting the privacy of its members, partners and potential Website visitors. Personal information is information about an identifiable individual, excluding business contact information. The following explains how the Chamber handles personal information. The Chamber reserves the right to change this policy and it may be updated periodically. These changes may affect our use of your personal information. Accordingly, please check for changes regularly. This policy and related procedures are consistent with the [Personal Information Protection and Electronic Documents Act \(PIPEDA\)](#) which came into effect for most businesses on January 1, 2004.

As a general policy, NO personal information is collected from our visitors. The only personal information that is captured through the website is that which you volunteer. We may place a “cookie” on your computer’s hard drive so we can recognize you as a return user and personalize your experience. A cookie is a piece of data that enables us to track and target your preferences. The cookie will be stored on your computer’s hard drive until you remove it. You can have your browser notify you of, or automatically reject, cookies. If you reject our cookie, you may still use our website, but you may be limited in the use of some of the features. Some of our partners, supporters, or members may also use cookies on our website. However, we have no access to, or control over, these cookies and do not accept any responsibility for such use. Such information is used to provide an enhanced online experience and may include:

- Internet Protocol (IP) addresses of the computers being used to access our sites
- operating systems and the types and versions of browsers used to access our sites
- Internet Service Providers used by visitors to our sites
- dates and times users access our sites
- pages visited
- keywords users enter into our search engine
- names and sizes of files requested

The WCC does not sell any products or services. We engage in sponsorship, fundraising, merchant discount programs and membership activities. We do not sell our mailing list or any personal information with other organizations. Credit card information is stored by a (our payment processor) tokenization service which encrypts every piece of confidential payment data our members supply.

Purpose of Personal Information

The purpose for which the Chamber collects personal information will be identified at or before the time the information is collected. The Chamber may collect personal information for the purposes of:

- administering Chamber membership and providing member services;
- informing members of upcoming events;
- registering for Chamber events, for example the Annual General Meeting;
- measuring interest in the Chamber's various services;
- purchasing various Chamber products or services including document certification; and processing and administering the above or other purposes as necessary.

The Chamber provides our members with an easy means to decline receiving electronic mail. At any time, you may request to discontinue receiving electronic messages from us by simply replying to the email and informing us of your preference.

The Chamber will not use personal information for any other purpose than identified at or before the time of collection.

Consent

The Chamber seeks consent for all personal information we collect, use and disclose through information provided to individuals prior to collection, or at the time of collection.

If you have voluntarily provided information, you have consented to the collection, use and disclosure of your personally identifiable information as described in this privacy policy. As required by the CSA Model Code, the Chamber will not use personal information for any purpose other than that for which you consented. Should the Chamber require personal information for a new purpose, we will contact you to seek consent for that new use.

External Links

The WCC website may contain links to or from other websites. Please be aware that we are not responsible for the privacy practices of other websites. This Privacy Policy applies only to the information we collect on the WCC website (www.whitbychamber.org). We encourage you to read the Privacy Policies of other websites you link to from our website or otherwise visit.

If you have any questions, you may contact the WCC by [email](#).