



Working for two decades as a journalist, Ken met criminals, celebrities, politicians, artists, and business leaders. During an interview, the CEO of a multinational company told Ken, “The most honest people I know are CEOs

because you can’t strike a deal with someone you don’t trust”. As his media career grew, so did his interest in business topics, specifically what it means to be a leader like the politicians and executives he had interviewed.

Interest became a near-obsession, nudging Ken to follow a new and unexpected career path. While working for CTV News, he started studying business courses. That led to a management role in corporate communications with Bell and a master’s degree in management and leadership from Western Governors University. Today, Ken is a board member with the Whitby Chamber of Commerce. With his wife and business partner Vicky, he runs The UPS Store in Brooklin, putting into practice his first leadership lesson about building and sustaining trust.