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## MEET THE TEAM

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Engagement & Outreach Manager

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**Event Management Coordinator** 

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CHECK OUT THE
NEW COMMUNITY
EVENTS
CALENDAR

# **OUR CORPORATE PARTNERS**











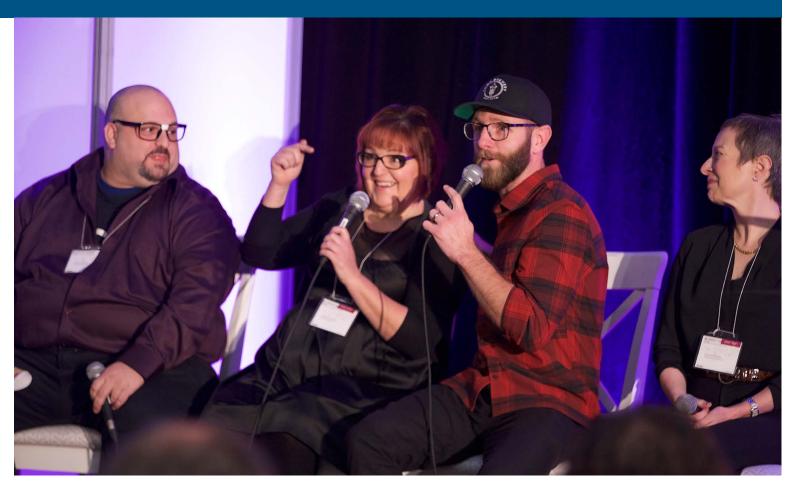








# MEMBER MOMENTS













# **MESSAGE FROM THE CEO**

hat an amazing autumn! We've been celebrating our business community all month, starting with entrepreneurship at our Speaker Series, featuring Isaac Wanzama

Then we celebrated
Small Business Week
with our fifth annual
Business Summit.
What a great day to
sit back and ponder
the effectiveness
of our personal and
business brands –
quite often it's easy to
forget to pull your value
proposition across all of your
touch points. How does your brand
presence across all mediums impact

from geekspeak Commerce.

The launch of our mNetworking sessions for new and existing members who really want to network and learn about the value of membership have been a tremendous success. They're free and available throughout different days/ times weekly to make it convenient for everyone.

customer perspective and satisfaction?

With the Peter Perry & Business
Achievement Awards just around the corner, we are tremendously excited to highlight our amazing finalists and wrap up our 90th anniversary celebrations!
Video production for the event has been active at full speed, and there are a lot of great surprises in store for attendees at this special black and white gala this year!

If you're looking for opportunities to continue to connect there are lots of great events to look forward to before the holidays:

Learn improv and other acting skillsets to help you succeed at the Abilities Centre before enjoying opening night of Beech Street Theatre's "Christmas Goose"

Check out the

amazing speakers to help businesses learn and pivot their understanding of this industry and the impacts at Learn Series: Cannabis on Wednesday, November 28.

 Attend the final Speaker Series event of the year on Wednesday, December 5 and then stay to party the night away in your best ugly holiday sweater

Lastly, all of the programming delivered to membership is based on your feedback and is only available because of engaged members and corporate sponsors dedicated to growing our business community and our collective economic prosperity. Please remember to thank those providing food, sponsoring events, engaged in corporate sponsorship – as without them programming delivered to our membership (often free to guests) would not be possible.

The Chamber team has been super busy planning the final events in our 2018 calendar... just wait to see what we have in store for 2019!

Natalie Prychitko, Chief Executive Officer, Whitby Chamber of Commerce

# **UPCOMING EVENTS**

TUESDAY, NOVEMBER 6 LUNCHEON LEARN: BOOSTING HOLIDAY SALES

12 TO 1 P.M. WHITBY CHAMBER OF COMMERCE

THURSDAY, NOVEMBER 15 PETER PERRY & BUSINESS ACHIEVEMENT AWARDS

6 TO 10 P.M. DEER CREEK GOLF & BANQUET FACILITY

THURSDAY, NOVEMBER 22 CONNECT AFTER HOURS: BEECH STREET THEATRE

**6 TO 9:30 P.M.** ABILITIES CENTRE, THEATRE

**WEDNESDAY, NOVEMBER 28** LEARN SERIES: CANNABIS

8 TO 10 A.M. UNIVERSITY OF ONTARIO INSTITUTE OF TECHNOLOGY

TUESDAY, DECEMBER 4 LUNCHEON LEARN: HIRING PEOPLE WITH DISABILITIES

12 TO 1 P.M. WHITBY CHAMBER OF COMMERCE

**WEDNESDAY, DECEMBER 5** CRAZY, COZY, UGLY HOLIDAY SWEATER...

**5 TO 8 P.M.** SPEAKER SERIES SOCIAL

THE CENTENNIAL BUILDING

## THE BUSINESS SUMMIT 2018

#### WHITBY CHAMBER PUTS PARTICIPANTS THROUGH BRAND BOOT CAMP AT FIFTH ANNUAL EVENT



Jeff Deline, Vice President of Global Partnerships at Maple Leaf Sports & Entertainment, gives keynote address at the Chamber's annual Business Summit.

uring Small Business Week, the Whitby Chamber of Commerce (WCC) welcomed more than 160 guests to examine brands on a global, national and local level at The Business Summit 2018.

The fifth annual event, sponsored by Collins Barrow Durham, featured a jampacked agenda of speakers including rebranding mastermind Ron Craig and Co-President and COO of Steelworks Design Inc. Rhonda Barnet.

In addition to transforming the Peterborough-based company into a full-service research and development firm, Barnet is the first woman Chair of the National Board of the Canadian Manufacturers and Exporters.

"Be genuine and put yourself out there," said Barnet. "If you are passionate people will want to hear your story."

Shining a light on local business was the Small Business, Big Brands Panel moderated by Whitby Chamber Board member, Matthew Mackenzie. Panellists, including Leanne Foster, Trafalgar Castle; Michelle Peer, 2Co. Design Inc.; Benito Suppa, Durham Escape Rooms; and Jeff Talmey, Town Brewery, discussed the struggles and successes they faced while building outstanding local brands.

"Don't be afraid to look at what your industry is doing and run in the opposite direction," advised Suppa.

Throughout the day, guests had the opportunity to discover and connect with 22 local exhibitors positioned around the room as well as network over the Power Hour sponsored by People & Places Inc.

Wrapping up the day of learning was keynote speaker, Jeff Deline. As Vice President of Global Partnerships at Maple Leafs Sports & Entertainment (MLSE), Deline brings 21 years of sports sales, marketing and leadership experience to MLSE, having begun his career as an intern. In 2012, he was recognized by the Globe and Mail as one of the "5 To Watch," which recognizes five of the top sports marketing leaders in Canada.

During the summit, Deline explained



Ron Craig shares expertise about rebranding to a full house at the Ajax Convention Centre. Craig has an extensive career working with big brands including The Source, Cara Operations, and Ontario Lottery and Gaming.

how strategic partnerships need to be authentic and integrated, drive sales, and build loyalty to be successful.

"Impressions don't matter if they don't make an impression," said Deline. "Don't throw a blanket over Durham Region."

Supported by many sponsors and volunteers, The Business Summit is one the WCC's four signature events positioned to inform and inspire members and the community.

"Chambers of Commerce do great work," said Barnet. "There are connections to be made here today that could change your success trajectory."



Co-President and COO of Peterborough's Steelworks Design Inc., Rhonda Barnet takes the stage to discuss her personal brand and experiences traveling the world as Chair of the National Board of Canadian Manufacturers and Exporters.

## TAXPAYER'S BILL OF RIGHTS

#### DAN WHITE'S ADVENTURE AT THE CANADIAN CHAMBER OF COMMERCE AGM

BY DAN WHITE, TAX AUDIT SOLUTIONS

n the <u>last issue of Chamber Insider</u>, you hear about the resolution that passed at the Canadian Chamber of Commerce (CCC) AGM. Well

here is a personal account of the experience. Our resolution was to have the Taxpayer's Bill of rights be enshrined in law so that there would be accountability to CRA and recourse for taxpayers.

The Advocacy
Committee developed the
document and it was approved by the
Whitby Chamber of Commerce (WCC)
Board of Directors. The next piece in the
process was that I was included in the
Ontario Chamber of Commerce (OCC)
committee review. The OCC has various
committees and each one may indicate if
they support the resolution or not.

This is a critical step because the OCC encourages their members to vote as a block. If you are not supported, then your chances of being successful are greatly diminished. In our case being that I was on the committee that dealt with the motions, I was able to make on the spot adjustments to get the support we needed.

Next was the CCC, as they too have various committees that will decide if they should support each resolution or not support it. The CCC tax subcommittee was not yet supportive.
Regardless, the resolution was approved to move forward in the compendium sent to the participants.

When a resolution is put on the floor of the AGM, it is up to the supporter of the resolution to give a two-minute presentation as to why the resolution should be voted in favour of. The resolution is debated under Robert's Rules of Parliamentary

Practice. A mover of the resolution is well advised to be completely up to date with the subject matter, failing which if they are unable to address the counter arguments and objections, they may be defeated on the floor.

Being that there is a lot of work involved in moving a resolution up the ladder, it becomes important to know the ropes. Preparation is everything. In my case I found the matter stressful due to curves that I did not expect to steer through. The first concern is that there is a hard deadline to end the resolutions. Therefore, if you were in the same situation as I was, your resolution being near the end may not make it to the floor for debate.

Another curve was a motion to only deal with the remaining resolutions that were supported by the CCC. What that meant was if that motion passed, my resolution would be dead in the water. Luckily for me that motion was defeated and we proceeded. Our WCC motion was the second last to be debated. The last surprise was the head table speaking against the motion. Although the they had this opportunity, our motion was widely supported by the floor and then passed with 97 per cent of the votes.

It was a rewarding experience and one that I won't soon forget. Thank you to the Advocacy Committee and Board of Directors supporting my attendance at the AGM. Together we succeeded against all odds.

# WHAT IS A COST PLUS ACCOUNT?

#### BEHIND THE SCENES LOOK AT HOW COST PLUS WORKS WITH YOUR GROUP PLAN

BY WENDY MATTON. HMA THE BENEFITS PEOPLE



et's start by saying that as benefits specialists, we acknowledge that there are lots of options available in the marketplace. Some solutions are far more complex than other. However, Cost Plus just happens to be one of the more simplistic offerings.

Now you're probably thinking what is Cost Plus and how can it benefit me? Cost Plus is a cost effective and tax efficient means of paying for health and dental expenses, often supplementing existing group benefits, and is available through many benefits providers, including your Chambers of Commerce Group Benefits Plan. Here is a quick look at how it works.

As a business owner, you can use your Cost Plus account for health and dental related items not covered by your group plan, including the remainder of

claims that you must pay out of your own pocket for things like maximums and co-insurance. I've put together two examples to give you an idea of how it works:

#### Co-Insurance Reimbursement

You go to the dentist and your bill is \$1000 – your group plan has a co-insurance rate of 80% for these services. You pay \$200 out of pocket (with after-tax income) and your plan covers the remaining \$800. With Cost Plus, you then submit the \$200 out of pocket expense receipts to your benefits provider. Since the expense is aligned with CRA's guidelines, your corporation pays the expense (plus a nominal admin fee and tax), and you're personally reimbursed, tax free, for the \$200 expense.

#### **Expenses Beyond Your Maximums**

Your spouse requires paramedical treatments (ie. chiropractic, massage therapy, etc.) beyond the \$500 annual limit established within your plan design.

The maximum is reached in June, but treatment is still required for the

balance of the year. You

accumulate the receipts
for these services which
were paid for with aftertax income. They total
\$750 in paid service.
Similar to before, your
corporation pays your
provider this amount, plus a
fee and tax, and you personally

receive a tax-free reimbursement.

Similar to employee benefit plans, when administered properly, Cost Plus can be a powerful tool, but there are stipulations within the tax act that as a business owner you should be aware of relating to the proper use of Cost Plus. We encourage you to consult your accountant and benefits expert for details.

#### For more information contact:

Wendy Matton, Group Benefits Consultant 905-668-3518 wmatton@hmabenefits.ca





# **MUNICIPAL MATTERS**

#### CHAMBER ENSURES MEMBERS WERE INFORMED LEADING UP TO THE MUNICIPAL ELECTION



Mayoral candidates in the 2018 municipal election, Andrea Kennedy and Don Mitchell, participated in a debate hosted by the Whitby Chamber of Commerce.

In advance of Whitby residents flocking to the polls on October 22, the Whitby Chamber of Commerce (WCC) hosted the 2018 Mayoral Debate & Candidate Expo to ensure voters were informed. The event took place on September 26 at Durham College's (DC) W. Galen Weston Centre for Food.

During the candidate expo portion of the event, constituents had the opportunity to engage with ward, regional and mayoral candidates to hear their perspective and proposed approaches for Whitby. Following the expo, Kevin Baker, Principal of DC's Whitby campus, moderated a question-and-answer session with the two mayoral candidates, Andrea Kennedy and Don Mitchell.

"Durham College was proud to host this important event," said Baker. "It's so great to see so many people out and engaged in this municipal election. The Chamber's Municipal Matters campaign has clearly paid off."

In January the WCC launched its Municipal Matters campaign, focusing their energy on ensuring the business community was engaged in the municipal elections. In addition to distributing buttons to raise awareness, the Chamber hosted a Municipal 101 with town staff at the beginning of 2018, an MPP Forum in May and a Regional Chair Forum in partnership with neighbouring Chambers and Boards of Trade. In preparation for this series of events, the Chamber collected questions for candidates from

its membership through the annual advocacy survey.

On election day, nine town council members, including the Mayor of Whitby, were elected to serve Whitby in the next four year term, which kicks off in December. For a full list of election results, visit the Town of Whitby's website.



The Whitby Chamber of Commerce (WCC) has a time-honoured tradition of recognizing and paying tribute to excellence in our community. We invite you to become a part of this treasured annual fundraising event as a sponsor. Throughout 2018 the WCC is celebrating its 90th anniversary and will be ending the celebration at this grand black tie, gala event!







# **CELEBRATING BUSINESS EXCELLENCE**

#### 2018 BUSINESS ACHIEVEMENT AWARD FINALISTS ANNOUNCED

since 1955, Whitby has had the distinct pleasure of honouring outstanding accomplishments in the community. In the Chamber's 90th year, this tradition continues with publicly recognizing local businesses that have demonstrated a passion for excellence, a commitment to their community and a strong entrepreneurial spirit at the Peter

Perry & Business Achievement Awards hosted by the Whitby Chamber of Commerce on Thursday, November 15 from 6 to 10 p.m. at Deer Creek Golf & Banquet Facility.

In addition to the Business
Achievement Awards, the WCC
honours Whitby's outstanding
contributors through the prestigious
Peter Perry Award. A shrewd
businessman dedicated to his
community, town founder Peter Perry
embodies the spirit of giving that the
award was designed to commemorate.

The Peter Perry & Business
Achievement Awards gala is an
unforgettable night for Whitby, steeped
in tradition and ceremony. This year's
event caps off the Chamber's year-long
celebrations of its 90th anniversary by
transforming this annual signature event
into a black and white gala. Helping
the Chamber recognize excellence are
the event's many sponsors including
Platinum Sponsors: Johnson Insurance,
RBC Royal Bank, Snyder Construction,
TD Business Banking and Vickery
Electric.

Psst... there will be cupcakes!

# And the finalists are...

#### BUSINESS ACHIEVEMENT AWARD 1-15 EMPLOYEES

The Food and Art Café
PGL Environmental Consultants
Predictive Success Corporation

#### BUSINESS ACHIEVEMENT AWARD 16-49 EMPLOYEES

Campkin's RV Centre

Mason Bennett Johncox Professional Corporation
Roughley Insurance Brokers Ltd.

#### TODD SKINNER YOUNG ENTREPRENEUR OF THE YEAR

Eric Aston, Electric Design Fran Steyn, Frantastic Events Pascal Zois, Blue Phoenix Productions

#### NEW BUSINESS OF THE YEAR

The Food and Art Café
The Grid Entertainment Centre
M & R Cakes and Café

#### BUSINESS PERSON OF THE YEAR

Michael Angemeer, Veridian
Tim Kennedy, The Durham Corporate Centre
Benito Suppa and Keith Charabaruk, Durham Escape Rooms

#### NOT FOR PROFIT OF THE YEAR

Feed the Need in Durham Grandview Children's Foundation Lakeridge Health Foundation

# S policyht

AIDEN PARKER, SALE & CLIENT RELATIONS, PARKER & ASSOCIATES MARKETING

## Describe the business in 140 characters.

With over 25 years in the business, Parker and Associates (PA)

Marketing has become a global leader in the industry of licensing, custom framing and events. With first-rate brands such as Bose and Pandora; exclusive framing licenses with Disney and Marvel; and corporate partnerships with Adidas and Roots - PA Marketing has something to offer any business, at any budget, for any occasion.

## Share the history behind the business!

Over 25 years ago, Shawn and Kim Parker wanted to help companies build their brand recognition using the power and inspiration of sport and entertainment. The business evolved from retail to marketing and sales, and now manufacturing and distribution. After graduating from Millbrook Preparatory School in New York on a hockey scholarship, I decided to forego the opportunity to play semi-professional hockey in Europe and join my parents. I was bit by the entrepreneur bug. I started my own easel auction company and

because of its success, we have now opened our own custom framing facility.

Anything new and exciting you'd like to share with fellow members?

EVERYTHING! We just opened our brand new call centre and sales offices in the heart of Whitby. Plus we have acquired an additional 25,000

square foot facility in Pickering with distribution capabilities for over 80+ premium incentive retail brands, licensed custom framing facility, a distribution network and warehouse, a logo company with unique branding capabilities and a corporate travel agency. We've also had the opportunity to hire more local agents for our Charitable Easel Auction Program; a free-standing easel with a unique, (not available to the public) framed picture, with a starting bid amount in support of a local charity.

# Where is your favourite place to spend your downtime in Whitby?

'Downtime' is a term not used very often with me (lol). My idea of downtime could consist of playing a round of golf, getting on the ice for a game of hockey, or indoor sky diving with my girlfriend Renee. We also enjoy taking

our two labs Roxy and Daisy down to the waterfront for walks. I would be remiss if I didn't say that I do occasionally enjoy a locally crafted beer.

#### Why the Chamber?

Three words: Like-Minded Individuals.

In school there were always new connections to be made everyday. We've all seen business relationships that last 10, 15, 20+ years; some even develop into friendships. After graduation I was eager to get out and start building these relationships/friendships however, I wasn't sure where to go or who to speak to. I quickly learned that the Chamber gave me the opportunity to develop relationships with great local businesses, who employ wonderful people, who want to create something amazing.

If I haven't connected with you yet, please don't hesitate to reach out! My cell phone number is 905-621-2220, office number 905-425-0592 ext. 18 and email <a href="mailto:aidan@pa.marketing">aidan@pa.marketing</a>.

## **WELCOME NEW MEMBERS**

## AAXEL INSURANCE BROKERS LTD. , DURHAM BRANCH

289-274-4807

#### durhaminsurancebroker.com

Aaxel Insurance Brokers Limited's main focus is to provide quick, efficient, professional services to all clients. A new location was established in May 2018 at 1050 Simcoe Street North, Suite 104 in Oshawa to serve the insurance needs of residents in Oshawa, Whitby, Ajax, Pickering, Newcastle, Port Perry and the surrounding areas.

#### **BROOKLIN OPTOMETRIC CENTRE**

905-655-6200

#### brooklineyecare.ca

The Brooklin Optometric Centre was established in 2003 and dedicated to providing the highest quality eye care services, therapies and products in a friendly, patient-oriented environment. The Brooklin Optometric Centre is a full-service, wheelchair-accessible optometric clinic that uses the latest advances in health technology to provide comprehensive eye care for your entire family.

#### CROSSCONCEPT, INC.

#### crossconceptinc.ca

CrossConcept Continuum PSA allows your organization to maximize profitability by seamlessly connecting your project and financial accounting, enabling you to manage all stages of your project from conception to completion and deliver on your promises.

#### **FOUNDERS FUSE**

416-996-7331

#### foundersfuse.com

The goal of Founders Fuse is to connect Startups with Corporations to bring their innovations to market, solving business challenges while delivering an entire ecosystem of success. They believe that great companies are a product of a great community.

#### **GUARDIAN BUILDING GROUP**

289-928-6751

#### guardianbuildinggroup.ca

Guardian was founded in 2005, by Don Pitman as a Durham Region based, home inspection and residential handyman service. In 2012, Don retired and Guardian Contracting evolved into a new full service general contracting company offering both commercial and residential contracting, operated by Jason Pitman & his brother in-law, Rick Kliki. Their passion for perfection is achieved through their attention to detail, constant education, planning & an unrivaled entrepreneurial spirit.

#### **MACNEILL DESIGNS**

647-227-4653

#### facebook.com/macneilldesigns

MacNeill Designs specializes in the design and manufacture of custom made bridal jewellery. Diamonds, gemstones, fine craftsmanship at less than retail prices.

#### THE DURHAM DISTILLERY

647-453-8815

#### durhamdistillery.ca

With a shared appreciation of fine craftsmanship and local agriculture, The Durham Distillery was started by two friends raised in the Durham Region. Our Distillery's focus is on small batch, hand-crafted spirits.

#### **THREESEVEN DIGITAL**

647-388-7276

#### threesevendigital.com

ThreeSeven Digital is a digital consulting firm empowering and supporting Ontario-based organizations and agencies in the areas of digital strategy, solution design/delivery and best practice implementation. They work with clients to develop impactful digital strategies, elite online presences and innovative digital initiatives.

# CANADIAN CHAMBER OF COMMERCE

#### RATIFICATION OF THE CPTPP IS GOOD NEWS FOR CANADIAN BUSINESSES



The Senate passage of the CPTPP on October 25 is good news for Canadian businesses as they look to make that first step into the rapidly-expanding and opportunity-rich markets

on either side of the Pacific.

The CPTPP will bring down the previously prohibitive trade barriers for Canadian businesses across a number of sectors, offering the potential to significantly reduce market entry costs and facilitate access to nearly 500 million new consumers.

The uncertainty created by the renegotiation of NAFTA highlighted the importance of trade diversification. We must never again allow ourselves to be

so vulnerable, and a speedy ratification of the CPTPP can play an important part to this effect.

Read more.



# **ONTARIO CHAMBER OF COMMERCE**

#### **ONTARIO GOVERNEMNT TAKING BOLD ACTION**



On October 24, the Government of Ontario announced the Making Ontario Open for Business Act. The announcement included a near full repeal of Bill 148, dissolution of the Ontario College of Trades (the College), and improvements to the journeypersonto-apprentice ratio.

# Bill 148, Fair Workplaces, Better Jobs Act, 2017

The Whitby Chamber of Commerce's position was that the Fair Workplaces, Better Jobs Act was being implemented too quickly. In consultation, our members have made clear the compounding effects of Bill 148, including the need to decrease product offerings and increase the price of products being sold, hire fewer employees, reduce services and hours of operation, cut back on employee benefits, increase their reliance on automation, and halt capital investment – all in an effort to stay afloat.

For more information: Open for Business: Removing Burdens While Protecting Workers

**Ontario College of Trades** 

The Ontario Chamber Network has long advocated for the College to modernize the apprenticeship application system, promote the skilled trades as a viable career option for young people, and revise the journeypersonto-apprentice ratio framework to create more opportunities within the skilled trades. As these reforms were not made, the Ontario Chamber Network recommended to dismantle the College and return responsibility for trades regulation to the Province. We've heard from many of our Whitby Chamber of Commerce members about the hurdles in the current apprenticeship program, and are pleased to see this evolution in creating a more effective framework for skilled trades.

# For more information: <u>Open for Business:</u> <u>Modernizing Ontario's Apprenticeship</u> <u>System</u>

"Today's announcement is welcome news for workers and businesses of all sizes throughout Ontario, as well as a bold step in creating a stronger and more prosperous province," stated the Ontario Chamber of Commerce in response to this announcement. "On behalf of the Ontario Chamber Network. we are absolutely thrilled that the Government of Ontario is holding strong in its commitment to keep Ontario open for business. It is now more critical than ever to create an economy that ensures both employers and employees are prepared for the labour market needs of tomorrow."



BY DEAN NICKERSON, Whitby Public Library

Start, Love, Repeat: How To Stay In Love With Your Inner Entrepreneur In A Crazy Start-Up World (658.11)



#### **Dorcas Cheng-Tozun**

eing an entrepreneur is empowering and exhilarating, but the day-to-day work of running a business can be a 24-7 grind. The sacrifices required, the demands on your time and the blurring of your home and work lives can be hard on your relationships with your spouse and family. Start, Love, Repeat looks at these challenges and provides entrepreneurs and their partners with advice on building happy and healthy relationships while dealing with the demands of starting a business. Cheng-Tozun provides advice and real-life examples based on interviews with businesspeople, executive coaches and marriage-family therapists, as well as her own experiences.

Find this book and much more at your library!

# WHITBY UPDATE ON LEGALIZATION OF CANNABIS

n April 2017, the federal government introduced Bill C-45 (the Cannabis Act) to legalize recreational cannabis. In September 2018, the provincial government introduced Bill 36 (the Cannabis Statute Law Amendment Act) which included several changes to the use and sale of cannabis in Ontario.

With today's federal legalization of cannabis, the Town of Whitby is providing the following local update on cannabis.

#### Consumption

Starting today, cannabis in any form – smoking, vaping or edibles – may be consumed on private property, subject to the provisions of any lease agreements or condominium by-laws. Under Bill 36, however, the smoking of cannabis is prohibited everywhere the smoking of tobacco is prohibited. In Whitby, the smoking of cannabis and tobacco are prohibited in all public parks and public squares, and within 20 metres of public

entrances and exits for all facilities operated by the Town including Town Hall, libraries and recreational facilities.

#### **Enforcement**

Various legislation – including the Cannabis Act (federal), Cannabis Control Act (provincial) and Town By-Laws (municipal) – will govern the use of cannabis in Whitby. The Town will continue to work with the Durham Regional Police Service to enforce current regulation related to the use of cannabis within the community.

#### **Retail Stores**

No government-operated retail stores will be set up in Ontario. Instead, the provincial government has announced its' intention to allow private retailers to sell cannabis as of April 1, 2019. The Province has given municipalities the option to opt-out of permitting physical cannabis retail stores within their boundaries by January 22, 2019.

As a next step, Town staff will deliver a report to the newly elected Town Council with information on cannabis related impacts and considerations, including local jurisdiction to further manage and regulate the use of cannabis in Whitby, prior to the opt-out date.

#### **Additional Information**

The Town looks forward to continuing to work with the Regional Municipality of Durham, Durham Regional Police Service and other area municipalities to address local impacts of the legalization of cannabis.

For more information, visit <u>whitby</u>. <u>ca/cannabis</u>. Residents are also encouraged to visit <u>ocscannabisupdates</u>. <u>com</u> or <u>canada.ca/cannabis</u> for updates.



Join us for a hot buffet breakfast at the University of Ontario Institute of Technology and learn from Dean of the School of Continuing Education at Durham College, Debbie Johnston, and a panel of experts on how to manage cannabis in the workplace.

**NOVEMBER 28, 2018** 

Sponsored by









# IN THE TOWN

Did you know we now have a community calendar?

Check out what's happening in the Chamber community with our new membership community calendar! Interested in advertising your event to the membership? All you have to do is log in to your account and fill out the form.



**Check it out!** 

# What our members are saying...

AS A NEW MEMBER I GOT TO MEET A NUMBER OF PEOPLE AND MAKE SOME SIGNIFICANT CONNECTIONS THROUGH MY FIRST CHAMBER EVENT. I LOOK FORWARD TO MANY MORE OPPORTUNITIES TO NETWORK AND TO SUPPORT THE CHAMBER'S VALUABLE WORK.

**ROB ELKINGTON, GLOBAL LEADERSHIP INITIATIVES** 

We want to hear from you! Had a pleasant experience as a result of your membership? Let us know! info@whitbychamber.org

# GROWING?



Professional development is closer and easier than you think. Develop your skills and earn a university certificate, in as little as three days.

#### mdc.uoit.ca







ALL WHITBY CHAMBER OF COMMERCE INITIATIVES ARE MADE POSSIBLE WITH THE SUPPORT OF OUR PARTNERS AND VOLUNTEERS.

...thank you!